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Theme: Structuring a new business –Types of company.

Below are a few points discussed in the session

- ❖ There are three questions when we decide to enter in new business.
 1. Which product or services are not available in this area?
 2. What infrastructure/ facilities are available?
 3. Can profit be generated from this business?
- ❖ Finance is the backbone of every business.
- ❖ Marketing, Human resource, Market research & development and Finance these are most important aspects of every business.
- ❖ New ideas, innovation, invention are the part of progression of business.
- ❖ What are different types of companies? Which company type our company belongs to?
- ❖ Finance can be made available from banks, financial institutions, government etc.
- ❖ Consider the social responsibilities also while running our business.