

Day 1 (23/12/2017)

Inauguration

- As already decided, the inauguration of the NSS residential camp was done by plating two saplings of coconut tree at the Primary School campus, Mithmumbari in the hands of Mr. Balkrishna Gaokar, Sarpanch, Mithmumbari Grampanchayat and Dr. G. T. Parulekar, Principal. The saplings were donated by one of the participant NSS volunteer in the Ms. Damini Katwankar.

On this occasion Mr. Balkrishna Gaokar, Dr. G. T. Parulekar, Mr. S. V. Kurlikar, Vice-Principal; Dr. Mrs S.M. Jambale, Vice-Principal; Mrs. Walawalkar, Supervisor expressed their thoughts and extended their well wished for success of camp.

Dr. Kamat, Prof. Daptardar, Prof. Teurwadkar, Prof. Jayant Naik, Prof. Shewale, Head Master of Primary school, Raju Mumbarkar were present during the function.

- Instructions of discipline were given. General daily schedule was informed. Groups of volunteers from were set and daily responsibilities were assigned.

Day 2 (24/12/2017)

The day began with Yoga and pranayam. Mukta Paranjape, a volunteer representative demonstrated Yoga exercises to the volunteers. As per the schedule the primary school campus was cleaned.

Workshop

Theme: पर्यटन विकासामध्ये महिलांचा सहभाग

Expert: Ms. Kanchantai Parulekar, *Swayamsiddha*, Kolhapur.

The session comprised of speech and demonstration. Following points were discussed:

- purpose of self-help groups
- meaning of sustainable tourism development and its necessity
- importance of considering minor details such as shape, smell, packing of products
- ways of involvement of women in tourism and small scale business etc.

Simultaneously, one of Kanchantai's colleagues, Priyatai, was demonstrating recipes and procedures of preparing decoration items.

Recipes of chikki, popcorn, rajgira ladu were shown. The articles such as fabric bags, footwear, mobile pouches etc., wooden and bamboo articles etc were made known. Also, preparation of wax candles of variety of shapes, show items from wax were demonstrated.

The prepared items were distributed among the participants.

Around 70 women from 17 *Mahila Bachat Gat* were keenly participated. It was very useful workshop very received by local community.

A couple of women spontaneously came forward to share their feedbacks on completion of the workshop.

Day 3 (25/12/2017)

Yoga and NSS prayers were sung before proceeding to *shramdaan*. Mr. Sainath Gaokar, a reporter from Konkan News channel covered news of the NSS camp. It was an opportunity for the volunteers to appear before camera.

Socio-economic survey of the village was started. The volunteers in various groups with their respective group leaders approached the families in Boudhwadi, Adwadi, Madhaliwadi, Khalchi wadi and Bagwadi. This activity induced confidence of interacting with the community among the volunteers.

Lecture

Theme: मिठमुंबरी व शाश्वत पर्यटन

Expert: Dr. Prasad Deodhar, Bhagirath Pratishtan, Kudal

He discussed very minute details regarding:

- Choice of proper place for tourism development.
- Grooming of local community in all dimensions for tourism development.
- Development of observation skills to identify gaps to start a business.
- Prime importance of English language, well mannered guides, responsibility of local community to maintain decency towards the tourists, clean toilets etc.
- Emphasis on monitoring the quality and quantity of tourism so as to preserve the culture of village.
- Repayment of loans for further development.

Day 4 (26/12/2017)

The day began as usual. But the difference was all the boys and girls went on a jog together with the programme officers. Then Yoga exercises were done in the ground of Marathi Primary School. NSS songs were sung in chorus.

Beach cleaning was set to complete. It was resolved and suggested by the Sarpanch in gramsabha, Mithmumbari that NSS volunteers should participate and help the self help groups in preparation of Beach Festival. The volunteers cleaned the garbage and plastic and glass material were collected separately.

Lecture 1

Theme: शाश्वत पर्यटन विकास

Expert: Mr. Prathmesh Samant, Machali Resort, Parule

Synopsis of the Lecture:

- Session was quite interactive and expert discussed questions asked by participants.
- The efforts and ideas used to set up the resort. Stages and steps involved in resort business.
- Plans for future and expansion of the well established business.
- Qualities and vision an entrepreneur needs to possess.
- Sharing of memorable experiences and incidences during the journey of resort business.
- How mouth publicity helps the tourists to reach a good holiday destination without any advertisement of resort.
- Success story and the ways to provide meaningful holiday destinations with concepts.

- For quality tourism, it is important to avoid the despicable crowd. The owners of resorts/ hotels should clearly state their rules and types of activities. Such tourism will be sustainable and it will not hamper the culture and the serenity of villages.

Lecture 2

Theme: World tourism

Expert: Mr. Ravindra Godse

- As a world tourist, Mr. Godse shared glimpses of his visits to various countries viz. China, USA etc.
- He mentioned that visiting various countries and cultures is a self-grooming exercise.
- Also, he mentioned various occupations and required expertise for tourism development

Day 5 (27/12/2017)

Exercise, NSS prayer and other patriotic songs were sung in the morning. Task of cleaning the beach of Bagwadi and Mumbradevi temple area was done.

Lecture 1

Theme: Experience sharing: A successful businessman

Expert: Mr. Sanjay Kolambkar, owner of Hotel Vsant Vijay

- An organized narration of success story in the hotel business.
- The hardships faced to raise to the place he stands today.
- He mentioned a few human qualities which would help students to be successful such as never giving up, being good at heart, not to be ashamed of any kind of work etc.
- He answered questions asked by students such as why he has chosen hotel business, had it happened ever he thought of quitting the business, what keeps him going etc.

Lecture 2

Theme: स्वच्छ भारत अभियानामध्ये NSS स्वयंसेवकांचा सहभाग

Expert: Dr. K. M. Kotwal, District Coordinator, NSS, Mumbai University

Another interactive session engaged by the expert in which he made the students to come up with their feedbacks. Around 10 students expressed what they would like to contribute for society being a NSS volunteer. He elaborated on the following:

- simple day-to-day examples on *Swachh Bharat Abhiyanat vidyarthi Bhumika*
- need of cleanliness, hygiene
- need of awareness towards increasing Pollution due to population explosion
- Importance of human qualities such as honesty, good habits.

Day 6 (28/12/2017)

The day began with exercise, singing NSS prayer and other patriotic songs.

As the Grampanchayat of Mithmumbari was going to organize a beach festival, some volunteers were given the task of cultural programs, a few were going to create sand sculpture on the particular theme and some girls were engage in drawing rangolies.

Lecture 1

Theme:

Expert: Mr. Jayant Manerkar and Mrs. Vaishali Manerkar.

The couple gave an excellent presentation using PowerPoint on their visits to various countries. The points discussed in the session:

- What are the basic facilities a tourist place needs to have?
- What a tourist sack should contain?
- How is a tourism industry function abroad?
- What local things such as food, culture, flore and fauna etc. can be encashed to promote tourism?
- Experiences on language barriers and solutions in foreign countries.
- Tourist attractions at Africa, Baali, Angkor etc.

Lecture 2

Theme: Comparative analysis of tourism in Kerla

Experts: Group of BMS students and faculty

- Experiences from a recent trip to Kerla were shared by the BMS students.
- They presented their observations regarding the Tourism industry in Kerla.

- How the businesses based on of coconuts, bananas, spices and coffee are helping the development of tourism. Also, couple of students performed a classical dance of kerla at the end of session.

Day 7 (29/12/2017)

- The day began as usual with jogging, prayers and song.
- Cleaing of places of residence viz. House of Mrs. Manali Gaonkar and the classrooms of primary school.
- During the concluding session, NSS volunteers expressed their feedbacks narrating funny experiences, things they learnt, help of NSS camp for personality development and gratitude towards the accompanying teachers.
- Dr. G. T. Parulekar expressed his remarks.
- Also, Mr. Tambe, Head Mater, Primary School, expressed his thoughts.
- Thanking letters were given to those who helped and supported the camp.

Response analysis

Sr. No.	Theme	Expert	Response (%)				
			E	G	S	F	U
1	Tree plantation and conservation	Mr. Balkrishna Gaonkar	50	-	50		
2	Participation of self help groups in tourism development	Ms. Kanchan Parulekar	72	28	-	-	-
3	Mithmumbari and sustainable tourism development	Dr. Prasad Deodhar	83	-	17	-	-
4	Sustainable tourism development	Mr. Prathamesh Samant	11	89	-	-	-
5	Role of NSS volunteers in swachh bharat abhiyan	Dr. K. M. Kotwal	25	75	-	-	-
6	Success story in Hotel Business	Mr. Sanjay Kolambkar	33	67	-	-	-
7	Trends in global tourism	Mr. Jayant Manerikar & Mrs. Vaishali Manerikar	20	80	-	-	-
8	Comparative analysis of tourism in Kerla	Prof. Tanuja Lad, Prof. Pallavi Sonavdekar, B.M.S. students	10	70	20	-	-

E: Excellent, G: Good, S: Satisfactory, F: Fair, U: Unsatisfactory

Observations

1. Cleaning and repairs of road was done in NSS volunteers' capacity.
2. Raising awareness of Swachh Bharat Abhiyan. Cleaning of the premises of primary school and grampanchayat office.
3. NSS volunteers and local community were made aware of the concept 'Sustainable Tourism Development' through various lectures.
4. Opportunity for local community, NSS volunteers to understand the benefits of hotel and resort business.
5. Opportunity for women self help groups to get to know various small scale businesses in tourism development.
6. Creating awareness about different government schemes.

Outcomes

1. Awareness about various government schemes
2. Understanding of socio-economic status and issues in the village through a survey.
3. Inculcation of qualities such as leadership, team spirit, self discipline, confidence among NSS volunteers.

4. Appreciable participation of villagers during a few sessions.
5. Understanding of planning and management of small events.
6. Celebration of Sagar Kinara Swachhata Abhiyan with villagers.

Future plans

1. Identification of tourist attracting spots in village.
2. Raising permanent visible sign boards, marks, names of places etc.
3. Identification/ Survey of plants/trees and birds (biological survey) of village.
4. Recognizing the historical importance of places of local importance and display the information of boards.
5. Conducting workshops to give hands on training for starting small scale business for tourism.
6. Suggesting grampanchayat to set up basic infrastructural facilities such as bank branch, ATM, clinic, toilets etc.
7. Preparation of informative maps showing attraction places, hotels, stay homes etc.
8. Conducting awareness programs for villagers to pay back the loans.