

DEVGAD  
COLLEGE



ACTIVITY REPORT IN 2020-2021

MONTH	MAY 2020
DATE	19-05-2020
TIME	4.00 am. TO 5.30 am.
EVENT/ACTIVITY	One day National Webinar
RESOURCE PERSON	Mr. Ravindra Singh Chawala
WELCOME	Prof. Rashmi R. Hirlekar
SUBJECT	“Marketing Strategies to Sore for More”
OUTCOME OF THE LECTURE	<ol style="list-style-type: none"><li>1) Enhanced Awareness in the field of economic transactions &amp; Marketing</li><li>2) Comprehensive Marketing education for the students</li><li>3) Enhancement of students skillset</li><li>4) Students awareness and employability improves considerably</li><li>5) An opportunity to differentiate itself from other colleges</li><li>6) Educational Programs for faculty members too.</li><li>7) Got answers about their doubts and queries related to the Digital transactions.</li></ol>
VOTE OF THANKS	Prof. Yogita L. Vengurlekar
PLATFORM	ZOOM
RELEVANT AUDIENCE	Students of BBI and BVOC
NO. OF PARTICIPANTS	47 Mumbai- 11, Devgad-15, Ratnagiri- 1, Vengurla-1, Kharepatan-1, Sawantwadi-7, Kankawali-1,
DETAILS OF PARTICIPANTS	Students of BBI and BVOC
COORDINATOR	Prof. Rashmi Ramesh Hirlekar

COORDINATOR OF BANKING & INSURANCE DEPARTMENT

PROF. RASHMI RAMESH HIRLEKAR

